

## Results-Driven Methodologies: Survey Research and Data Collection

*Make informed decisions  
with reliable data*

### Benefit From Our Expertise

However involved or complex your research needs, we have the expertise to guide you from study conception to data analysis. Our team of data collection experts designs and performs the studies you need to make informed product decisions.

### Choose From a Range of Study Types

Our team of experts designs and conducts a variety of national and international cross-sectional and longitudinal studies, including:

- Patient surveys
- Physician surveys
- Patient registries
- Chart abstractions
- Clinical studies
- Observational studies

Our research and data collection experts offer technical expertise in a range of therapeutic areas and methods. We provide data collection services in a number of research areas, including:

- Health economics
- Patient-reported outcomes
- Epidemiology
- Risk management
- Market assessment

### Get Customized Research

We customize our approach to meet your research needs. We combine your unique objectives with our experience. We then recommend the best method to access and collect data from the population of interest. Therefore, you receive individualized research based on the best methodologies. This ensures:

- High response rates
- Representative samples
- Efficient use of time and financial resources



We leverage our resources to identify and access any population, including low prevalence and hard-to-reach populations. We use the best methodologies, including:

- Web-based data collection
- Diaries and other electronic data capture devices
- Interactive Voice Response Systems (IVRS)
- Panel surveys (Web-based, paper or phone)
- Paper or scanned forms
- Focus groups and in-person interviews
- Tracing of patients lost to follow-up

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## See How We've Helped Others

### Patient Follow-Up Survey on Compliance With a Risk Management Program

A pharmaceutical company developed a multi-component risk management program for a drug that included requirements for physicians, patients and pharmacists. To help meet the requirements, we conducted a patient survey that evaluated (1) appropriate patient selection, (2) patient knowledge of risks and measures they should take to improve safe use of the medication and (3) compliance with elements of the risk management program. All patients receiving the medication also received an invitation to participate in the survey, either through their physician or in the medication package. There was follow-up with the patients to gain consent and to collect baseline and follow-up information at periodic intervals by mail and telephone data collection. We managed all aspects of the study, including data analysis and reporting. Monthly, we summarized the data for the client's internal use, and quarterly, we summarized the data for regulatory submission.

### Prevalence and Impact of Antidepressant-Induced Sexual Dysfunction in Europe

We conducted a cross-sectional survey to assess the prevalence and impact of antidepressant-induced sexual dysfunction (ADSD) in Europe, which included more than 500 individuals being treated for depression across several European countries. Inclusion criteria for the study required that patients be over the age of 18 and taking a selective serotonin re-uptake inhibitor (SSRI) that had been newly prescribed within the past three months. We developed the survey questionnaire, which gathered information about patients' current treatments for depression, other medications and conditions that could impair their sexual functioning, changes in sexual functioning since beginning SSRI therapy, the impact of any such changes and demographic information. A combination of validated and established scales and de novo questions were utilized. Working with European collaborators, we obtained appropriate translations of the questionnaires, consent forms and instructions for use in each country. Along with a confirmatory indicator and "positive signal" that ADSD is quite prevalent in Europe, we found evidence of negative impacts on patient quality of life arising directly from this SSRI side effect. We presented the results of this study at the Annual International Meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) and have recently submitted a manuscript for publication.

## Let RTI-HS Help You

To learn more about our capabilities, please visit us online at [www.rtihs.org](http://www.rtihs.org), email us at [rtihealthsolutions@rti.org](mailto:rtihealthsolutions@rti.org), or call one of our international offices listed on the front.